



AGENDA: USATF Masters Inclusion Subcommittee Conference Call - 1 Hour Wednesday, 3 January 2018 20:00 EST

Call to Order: 20:00 EST

In Attendance: Rex Harvey, Jerry Bookin-Weiner, Mary Trotto, Latashia Key, Sue Hallan, A. Herman, George Melichar

- Approval of 16 August 2017 minutes

Correspondence

- Thank You Alan Kolling & Darryl Robertson for their service on the 2017 USATF Inclusion Subcommittee.

A motion was made by George to recognize Alan Kolling & Darryl Robertson on behalf of the Masters Inclusion Subcommittee to officially thank them for their volunteer service to the masters athletic community. Sue second the motion. The motion passed unanimously.

- Athlete Thank You or Response/Follow-up letters (Lisa Rosborough, John Nevel and Ken Stone via blog post).

Executive Board

USATF Masters Treasurer

- 2018 Inclusion Subcommittee Budget \$5,000.00.
Rex and Jerry confirmed that \$5,000.00 is correct for the 2018 budget.

Subcommittees

Inclusion Subcommittee Chair

- USATF Code Of Ethics Conflict Reporting Statement

George recommends all Masters Inclusion Subcommittee members to file a USATF Code Of Ethics Conflict Reporting Statement. Rex agreed.

- SafeSport

George recommends all Masters Inclusion Subcommittee members complete SafeSport. Rex agreed.

- masterstrack.com blog

Article published in December 2018 about the Masters Inclusion Subcommittee and its Chairpersons athletic background.

George introduced new Masters Inclusion Subcommittee member Andy Herrmann and stated “Andy was chosen for his knowledge of running sports, social media talents, passion for sports and philanthropic history”. Andy said “hello everyone”.

USATF Masters Inclusion Subcommittee Reports

- Inclusion Subcommittee Survey Results 2017

70 athletes anonymously participated and gave valuable feedback. Athlete initiatives will reflect select survey action.

- 2018 - 2019 Strategic Plan

To touch base and discuss how initiatives are working before committee meetings. Rex suggested after USATF National Championship and other world meets. The subcommittee agreed and via email discussion.

- 2018 Budget

\$4,500.00 Athlete Initiatives, \$250.00 Spectator Initiatives and \$250.00 Social Media. This budget plan can change as the subcommittee deems necessary within the \$5,000.00 total subcommittee budget.

Initiatives

Athlete Initiatives

- Masters Athletics Visibility Development (Destinations, Literature, Presentation Resources). **Send to subcommittee via email discussion.*

The subcommittee agreed to review visibility resource items via email discussion.

- Subcommittee table at USATF Indoor & Outdoor National Championship 2018?

George will follow-up with Jerry about the Indoor National Championship and will need to contact the Outdoor National Championship director.

- Relay Team Enrollment: Indoor & Outdoor National Championship - take on as Inclusion Subcommittee support responsibility?

George proposed this would be a good volunteer opportunity to support the USATF Masters athletic community, task consistency and reliability. Sue asked about logistics and subcommittee ability to provide volunteers. Rex explained the tasks involved in relay team registration. Jerry

mentioned the possibility of cash being accepted. George is certain the subcommittee will be able to facilitate the task and mentioned registering for two events as to be available for the subcommittee table. The subcommittee agreed to move forward with this initiative.

- Volunteer at Indoor National Championship packet pickup?

The subcommittee agreed to participate as long as the volunteer opportunity does not conflict with the evening board meeting and the event director/volunteer coordinator agrees.

- 1st time athlete USATF National Championship (Indoor or Outdoor) Recognition? **Send to subcommittee via email discussion.*

The subcommittee agreed to review 1st time athlete USATF National Championship (Indoor or Outdoor) recognition options with a focus on a certificate to start via email discussion.

- Data Collection Initiatives?

The subcommittee agreed to explore ways to collect current and prospective athletes information for future masters events.

Spectator Initiatives

- USATF Masters Kids Activity Book.

The subcommittee agreed to table Georges proposal per Sues request.

- Have a map of the Indoor National Championship Facility (Designated Accessible Seating, ect.).

Subcommittee members agreed to this initiative.

- Resource Kit (example: band aids, tissues, mending kit, eyeglass repair kit, tape, ect.).

Subcommittee members agreed end to this initiative.

Communications Initiatives

- Masters Inclusion Subcommittee Official Hashtags: #StrengthInDiversity
#MastersAthletes
- Social Media Plan / Scheduled Posts

Tabled till next subcommittee meeting.

- Correspondence Initiative: Reply to Athlete letters, thank you's, ect.

Subcommittee members agreed to this initiative.

- Subcommittee Signage & name badges

Subcommittee members agreed to this initiative and request business cards.

- Wristbands - items arrived.

New Business - none

Adjournment 21:08 EST

Announcement: Next Meeting Wednesday, 28 February 2018